



香港大學畢業同學會教育基金

Hong Kong University Graduates Association Education Foundation

致各家長：

### 人生及事業教育論壇 2017

本年度「人生及事業教育論壇」將於 2017 年 4 月 29 日(星期六) 上午 9:00 分至下午 12:30 分假伊利沙伯中學(旺角洗衣街 152 號)舉行。本論壇目的是讓學校老師、家長和學生有機會與來自不同行業的管理及專業人員直接交流，透過他們的經驗分享，讓學校持分者了解不同行業的工作機會及模式，僱主期望的年青僱員應具備的素質、態度及品格，從而協助學生及早裝備自己，探索個人未來的事業發展路向及人生目標。

論壇分為兩部份。第一部份由 8 間機構代表介紹其行業現況及工作機會，第二部份分為 8 個工作坊，該部份共分為兩節，每位參加者可在每一節選擇參與任何一間機構提供的工作坊，即每人可參與出席兩間機構。各機構代表除了會詳細分享其行業的工作機會和發展外，更會有個人成功奮鬥事例分享。

本會現誠邀 學校的校長、老師、家長，特別是中四至中五的學生參予是項活動。參與機構如下：

	<u>Name of Corporation</u>	<u>機構名稱</u>
1	Adbrownies	朗思廣告
2	Airport Authority Hong Kong	香港機場管理局
3	CLP Power Hong Kong Limited	中華電力有限公司
4	HAECO Hong Kong	香港飛機工程有限公司
5	Haven of Hope Christian Service	基督教靈實協會
6	Holiday Inn Golden Mile	香港金域假日酒店
7	Morning Star Travel Service Limited	星晨旅遊有限公司
8	Sun Hing Logistics Holdings Co Ltd.	新興物流集團有限公司

夾附論壇簡介及報名表格供 家長參閱，期盼 閣下抽空出席是次活動，並請於 **3月18日**前將填妥的回條寄回本會。如有查詢，歡迎與本會行政主任陳鳳玲女士(Ivy)聯絡(電話：2240 6913)。

香港大學畢業同學會教育基金  
人生與事業教育論壇小組召集人

黃志光謹啟  
2017 年 2 月 28 日



**Information on the “Life and Career Education Forum 2017” (“LCE Forum”)**  
人生與事業教育論壇 2017

**A. Aims of the Forum**

Partnering with EDB, the Forum aims to:

- enhance principals’, teachers’, parent and student representatives’ knowledge and understanding of career opportunities and workplace environment for youngsters, especially for students who may not readily pursue university education;
- familiarize participants with the world-of-work culture, work attitude and ethics and to help principals and teachers offer better support to students for appropriate career decisions;
- assist principals, teachers, parent and student representatives to help nurture young people’s suitable talents through corporate representatives’ real life experiences to meet the demands of different industries.

**B. Participating corporations**

	<b>Name of Corporation</b>	<b>Industry</b>
1	Adbrownies	Advertising
2	Airport Authority Hong Kong	Airport management and aviation
3	CLP Power Hong Kong Limited	Public Utilities
4	HAECO Hong Kong	Aircraft Engineering
5	Haven of Hope Christian Service	Health care
6	Holiday Inn Golden Mile	Hotel & Hospitality
7	Morning Star Travel Service Limited	Travel
8	Sun Hing Logistics Holdings Co Ltd.	Logistics

## C. Format of the Forum

### 1. Forum

There will be two parts to the Forum:

**Part 1: A Welcome Speech** to be followed by a 6-minute **Brief Sharing Session** by each participating corporation. Corporations will give a brief introduction of their industry/corporation and the possible work opportunities for young people. All participants will attend this session together in the school assembly hall.

**Part II:** Participants will be divided into groups of about 20 to join different **workshops** by different corporations in separate classrooms. Each corporation will run 2 identical workshops of about 50 minutes each, one following the other.

### 2. Workshops in Part II above

- The enrolment for each workshop is about 20.
- Each corporation will have at least 2 representatives (a senior Human Resources professional and a middle management staff from other departments) to give an in-depth sharing with participants. The senior HR professional will give an overview of the industry/corporation outlining various job opportunities available for secondary school graduates, while a middle management staff will share his/her personal career path and life experience, struggles and possible success stories of his/her career.
- Each participant will be able to attend 2 different workshops by 2 different corporations, one after the other. Members of the same school are expected to join different workshops.

### 3. Workplace Visits

- Depending on the availability of the corporations, a site visit to the workplace will be arranged between mid-May and early July, 2017.
- Each school will have a maximum of 5 places.
- Teachers or students who have not attended the Forum can also apply to go on workplace visits, but participants who have attended the Forum will be given a higher priority.
- Participants will be selected by drawing lots if the number of applicants exceeds the quota available.

#### **D. Programme of the LCE Forum**

Date	29 April, 2017 (Saturday)
Time	9:00 am to 12:30 pm
Venue	Queen Elizabeth School, 152 Sai Yee Street, Mongkok, Kln <i>(Kwun Tong Line Station - Exit B2 of Prince Edward MTR or East Rail Line Station - Exit D of Mong Kok East)</i>
Target participants	Secondary School Principals, teachers, parent and student representatives (up to 5 participants from each school)
No. of participating corporations	8

Rundown	<b><u>Registration: 8:30 am – 9:00 am</u></b>
	<b><u>Part I 9:00 am - 10:30 am</u></b> <ul style="list-style-type: none"><li>• Welcoming Speeches from representatives of HKUGAEF and EDB</li><li>• Presentation of Certificate of Appreciation to Corporations</li><li>• Brief Sharing by participating corporations</li></ul>
	<b><u>Break 10:30 am - 10:40 am</u></b>
	<b><u>Part IIa 10:40 am - 11:30 am</u></b> 1 <sup>st</sup> Sharing Session + Evaluation
	<b><u>Break 11:30 am - 11:40 am</u></b>
<b><u>Part IIb 11:40 am – 12:30 pm</u></b> 2 <sup>nd</sup> Sharing Session + Evaluation	

#### **E. Language**

The Forum will be conducted in Cantonese.

#### **F. Deadline for Application**

Before 18<sup>th</sup> March 2017, Saturday

# REPLY SLIP

(Please reply before 18<sup>th</sup> March 2017, Saturday)

To: The Secretariat, HKUGA Education Foundation (Fax: 2870 8825 or email: ivy.chan@hkugac.edu.hk)

## Life and Career Education Forum 2017

Date: 29 April 2017 (Saturday)

Time: 9:30 am to 12:30 pm

Venue: School Hall of Queen Elizabeth School, 152 Sai Yee Street, Mongkok, Kowloon

Please tick  the appropriate box:

We are unable to attend the Forum.

We are pleased to nominate the following participant(s) in order of priority for the Forum.

(Maximum number of attendees from each school is 5. In case of **oversubscription**, enrolment shall be decided by ballot.)

	1 <sup>st</sup> Registrant	2 <sup>nd</sup> Registrant	3 <sup>rd</sup> Registrant	4 <sup>th</sup> Registrant	5 <sup>th</sup> Registrant
Name					
Principal/Teacher/ Parent/Student					
<b>1<sup>st</sup> Sharing Session 10:40 am - 11:30 am</b>	<b>For each Registrant, please indicate your order of preference by writing "1", "2" and "3" in the appropriate box.</b>				
1. Adbrownies					
2. Airport Authority Hong Kong					
3. CLP Power Hong Kong Limited					
4. HAECO Hong Kong					
5. Haven of Hope Christian Service					
6. Holiday Inn Golden Mile					
7. Morning Star Travel Service Ltd.					
8. Sun Hing Logistics Holdings Co Ltd.					
<b>2<sup>nd</sup> Sharing Session 11:40 am - 12:30 pm</b>	<b>For each Registrant, please indicate your order of preference by writing "1", "2" and "3" in the appropriate box.</b>				
1. Adbrownies					
2. Airport Authority Hong Kong					
3. CLP Power Hong Kong Limited					
4. HAECO Hong Kong					
5. Haven of Hope Christian Service					
6. Holiday Inn Golden Mile					
7. Morning Star Travel Service Ltd.					
8. Sun Hing Logistics Holdings Co Ltd.					

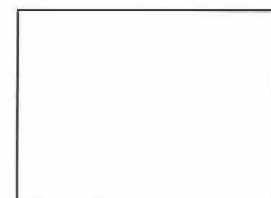
Name of Association: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone No.: \_\_\_\_\_ Email Address: \_\_\_\_\_

Name of Chairperson: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Chairperson: \_\_\_\_\_



(Chop)