

The 17th “Parents-Also-Appreciate-Teachers” Drive (PAAT Drive)
Regulations on the Competition on E-card Design of ‘Appreciation Cards for Teachers’

- Organizers** : Education Bureau, Committee on Home-School Co-operation (CHSC), Hong Kong Education City (HKedCity) and Sing Tao Daily
- Aim** : To provide an e-platform for parents and/ students to design in e-format the ‘Appreciation Cards for Teachers’ for showing respect to their teachers
- Eligibility** : Current students and parents of the local Kindergartens (including KG-cum-CCC), Primary Schools, Secondary Schools and Special Schools are eligible.
- Submission of Entries** : Participants shall complete an application form available at the webpage of HKedCity (<http://www.hkedcity.net/project/respectteachers>) and upload their entries during the period from 12 October 2010 at 12:00 noon to 4 January 2011 at 12:00 noon.
- Theme** : ‘Parents-Also-Appreciate-Teachers’
- Entry Category** : Kindergartens, Primary Schools and Secondary Schools
- Language** : English or Chinese
- Format and Card Size** :
• Use jpeg / gif / swf format and not more than 1000k file size
• 1024 x 768 pixel
- Deadline** : 12:00 noon on 4 January 2011
- Adjudicators** : Ms KWOK Chor-kiu and Mr Gordon TUSI, Joint Chairpersons of the 17th PAAT Drive
Members of the Working Group on Home-School Support of the CHSC
Representatives from the Hong Kong Education City and Sing Tao Daily
- Marking Scheme** :
• Content (40%)
• Skill (30%)
• Creativity (30%)
- Prize (1)** : Certificate and Souvenir for Winners of the Champion, 1st Runner-up, 2nd Runner-up and Merit Prizes of each Entry Category. Depending on the extent of participation and quality of the entries, the panel of adjudicators may adjust upward the number of merit prizes.
- Prize (2)** : The Most Participative School Prize is newly added for the 17th PAAT Drive. A Certificate will be awarded for schools of each Entry Category with the largest number of entries.
- Announcement of Results** : Lists of the prize winners will be announced in February 2011 via
• CHSC website (<http://www.chsc.hk>) and
• HKedCity website (<http://www.hkedcity.net/project/respectteachers>)
Winners will be notified by post individually.
- Prize-winning E-Cards** : Will be displayed on the webpage of HKedCity (<http://www.hkedcity.net/project/respectteachers>) for the sharing by other parents and students who may use the e-cards for emailing to their own teachers.
- General Regulations** :
1. To raise the originality of the entries, the use of clipart available in software and on the internet shall be discouraged.
2. Copyright protected webpages, books, recordings, pictures, wording, clipart or other means of media must not be used illegally. The Organizers are not held responsible for any criminal / civil offences in law committed by the participants in their submissions which may be disqualified.
3. Due to the concerns about privacy and image right, participants should avoid submitting entries with pictures / photographs of individuals.
4. It is mutually understood that the participants have no objection to let the Organizers use the submitted material for educational / non-commercial purposes. Edition /amendment /deletion /copying /retention / transferring /publicizing /displaying etc. for such purposes are agreed.
5. The copyright of the submitted material is owned by the Organizers.
6. The Organizers reserve the final right for interpretation and amendment.
7. All entrants have to provide relevant data in accordance with the entry requirements laid down in the HKedCity website (<http://www.hkedcity.net/project/respectteachers>). All collected data will be solely used for processing and contact purposes and will be destroyed accordingly if they are no longer required after the Competition.
- Enquiry** :
• General - please contact the Secretariat of the CHSC (tel: 3698 4376)
• Technical - please contact the HKedCity (tel: 2624 1000) *or* (email: info@hkedcity.net)